

Direct Mail offer

Fall 2021

Limited-Time Offer



save
10%

on all Postcard mailings!

- ✔ Purchase any number of campaigns - *must mail at least one campaign in 2021*
- ✔ Great for seasonal promotions and holiday shopping specials
- ✔ Campaigns can be delivered in as little as 4 weeks from signed contract
- ✔ Last chance for this rate in 2021!

Benefit from Yellow Pages' full-service customized solution.
Have questions? Get in touch! **Call 1-877-553-6883**
Visit business.yellowpages.ca to learn more.

Save 10%

Postcard, 5 x 7 Quantity	2021 Rate Price per piece	Fall 2021 LTO Price per piece
1,000 - 4,999	75.0¢	67.5¢
5,000 - 9,999	38.0¢	34.2¢
10,000 - 59,999	30.0¢	27.0¢ →
60,000 - 99,999	24.0¢	21.6¢
100,000 - 199,999	23.0¢	20.7¢
200,000 - 499,999	22.0¢	19.8¢
500,000 - 999,999	21.0¢	18.9¢
1,000,000+	20.0¢	18.0¢

save
\$300
and more

* plus applicable taxes

Offer terms

- Limited-Time offer in effect for Postcard campaigns purchased from Sept. 7 to Nov 30, 2021.
- Save 10% on the 2021 rate per piece for a limited time.
- Applicable on any number of campaigns mailed within a one year period.
- A minimum of one campaign must be mailed in 2021.



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